

FUCCILLO AUTOMOTIVE GROUP

"FUCCILLO HUGE-A-THON 2017 EVENT"

CONTEST RULES

1. All Participants, be they on-line or in-dealership participants, must be a legal U.S. resident, at least 18 years of age at the time they submit their Registration Form and must possess a valid State driver's license. Your entry in this "Fuccillo Huge-A-Thon 2017 Event" constitutes each Participant's acceptance of these Contest Rules.

2. NO PURCHASE IS NECESSARY TO PARTICIPATE IN OR BE SELECTED AS EITHER OF THE TWO (2) GRAND PRIZE WINNERS IN THE "FUCCILLO HUGE-A-THON 2017 EVENT". A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

3. The following Fuccillo Automotive Group dealerships are participating in this "Fuccillo Huge-A-Thon 2017 Event": Fuccillo Ford, Inc., 10409 U.S. Rt. 11, Adams, New York 13605; Fuccillo Chevrolet Buick, Inc., 10499 U.S. Rt. 11, Adams, New York 13605; Fuccillo Dodge Chrysler Jeep, Inc., 10329 U.S. Rt. 11, Adams, New York 13605; Fuccillo Imports, Inc., 18822 U.S. Rt. 11, Watertown, New York 13601; Fuccillo Mitsubishi, 18352 U.S. Rt. 11, Watertown, New York 13601; Fuccillo Chevrolet, Inc., 2000 Alvin Road, Grand Island, New York 14072; Fuccillo Enterprises, Inc., d/b/a Fuccillo Toyota, d/b/a Fuccillo Scion, 1974 Alvin Road, Grand Island, New York 14072; Fuccillo Hyundai of Grand Island, Inc., d/b/a Fuccillo Hyundai, 1910 Alvin Road, Grand Island, New York 14072; Fuccillo Ford of Seneca Falls, Inc., 2027 Routes 5 and 20 W, Seneca Falls, New York 13148; Fuccillo Hyundai of Greece, Inc., d/b/a Fuccillo Hyundai of Greece, 3975 Ridge Road West, Rochester, New York 14626; Fuccillo Enterprises of Greece, Inc., d/b/a Fuccillo Kia of Greece, 3950 Ridge Road West, Rochester, New York 14626; Fuccillo Hyundai of Syracuse, Inc., 2601 Erie Boulevard East, Syracuse, New York 13224; Fuccillo Affiliates, Inc., d/b/a Fuccillo Kia of Clay, 3885 Rt. 31, Liverpool, New York 13090; Fuccillo Nissan, Inc., d/b/a Fuccillo Nissan, 3893 Rt. 31, Liverpool, New York 13090; Fuccillo Ford of Nelliston, Inc., 6500 State Highway 5, Nelliston, New York 13410; Fuccillo Chrysler of Nelliston, Inc., 6460 State Highway 5, Nelliston, New York 13410; Fuccillo Chevrolet of Nelliston, Inc., 6480 State Highway 5, Nelliston, New York 13410; Fuccillo Chrysler Jeep Dodge Ram of Amsterdam, Inc., 4589 State Highway 30, Amsterdam, New York 12010; Fuccillo Lincoln, Inc., d/b/a Fuccillo Hyundai, 4101 State Street, Schenectady, New York 12304; Fuccillo Ventures, Inc., d/b/a Fuccillo Kia of Schenectady, 3900 State Street, Schenectady, New York 12304; BFJ Enterprises, Inc., d/b/a Fuccillo Volkswagen of Schenectady, 2242 Central Avenue, Schenectady, New York 12304, Fuccillo Ford of East Greenbush, Inc., 634 Columbia Turnpike, East Greenbush, New York 12061 and BFJ Enterprises of Latham, Inc., d/b/a Fuccillo Nissan of Latham, 976 New Loudon Road, Latham, New York 12110 (individually the "Dealership" and collectively the "Dealerships").

4. There will be a total of two (2) Grand Prize Winners, one (1) being selected from on-line registrations and one (1) selected from in-dealership registrations. Each of the Grand

Prizes will be a Trip Around The World, the itinerary for which is also posted with these Contest Rules. The total value of each of the Grand Prizes is approximately \$42,000, depending on hotel and flight availability. The odds of winning are dependent upon the number of entries submitted for each of the registration alternatives.

5. Persons who wish to participate may register in one of two ways:

(i) Participants visiting the "#WhereIsBilly" posts on Facebook, Twitter or Instagram from April 28, 2017 through May 31, 2017 will be directed to register on-line. At that time, the participant will click an electronic button that will automatically direct them to a landing page that describes the Event promotion and provides them with an on-line registration form and access to the applicable Contest Rules. A link to an on-line Registration Form can also be directly found on any of the following websites: Fuccillo.com, FuccilloChevrolet.com, FuccilloToyota.com, HyundaiGrandIsland.com, FuccilloofSenecaFalls.com, HugeHyundai.com, FuccilloKiaGreece.com, FuccilloKiaClay.com, HyundaiofSyracuse.com, FuccilloHyundai.com, SubaruFuccillo.com, FuccilloImports.com, FuccilloMazda.com, FuccilloMitsu.com, BillyFuccilloFord.com, FuccilloChevyBuick.com, FuccilloDodge.com, FuccilloAutoplex.com, FuccilloAmsterdam.com, FuccilloKiaSchenectady.com, HyundaiofSchenectady.com, HugeCars.com, FuccilloNissan.com or FuccilloVW.com.

The Registration Forms from all on-line entries will be downloaded and printed out weekly and placed in a special collection container to be used only for on-line registrations only. The special collection container shall be delivered to Fuccillo Hyundai of Syracuse, 2601 Erie Boulevard East, Syracuse, New York 13224 as soon as possible after the on-line registration process closes.

Registrations will be closed at 9:00 p.m. on Wednesday, May 31, 2017. The on-line registration Grand Prize Winner will be randomly selected at a drawing to be held at Fuccillo Hyundai of Syracuse, 2601 Erie Boulevard East, Syracuse, New York 13224 on Tuesday, June 6, 2017 at approximately 6:00 p.m. Only one (1) Registration Form per family, per day, will be permitted. If a Participant also registers for the in-dealership register to win portion of the Event and is selected as the Grand Prize Winner, then that Participant and any of that Participant's "immediate family members", as that phrase is defined below, residing in the Participant's household shall be deemed to be ineligible to win the on-line to win portion of the Event.

(ii) Participants visiting any of the participating dealerships from April 28, 2017 through May 31, 2017 between the hours of 9:00 a.m. and Closing for the particular day at the participating dealership and submit a fully filled out Registration Form as they are directed to do at that time. The drawing for the selection of the Grand Prize Winner registering in the participating dealership will also be held at Fuccillo Hyundai of Syracuse, 2601 Erie Boulevard East, Syracuse, New York 13224 on Tuesday, June 6, 2017 at approximately 6:00 p.m. Only one Registration Form per family, per visit will be permitted. There will be collection containers for this form of registration at each of the participating dealerships. All of the Registration Forms from each of the participating dealerships shall be delivered to Fuccillo Hyundai of Syracuse as soon as possible after May 31, 2017. If a Participant also registers for the on-line register to win

portion of the Event and is selected as the Grand Prize Winner, then that Participant and any of that Participant's "immediate family members", as that phrase is defined below, residing in the Participant's household shall be deemed to be ineligible to win the in-dealership register to win portion of the Event

6. Employees of the Fuccillo Automotive Group of automotive dealerships, including all of the participating dealerships (and their immediate family members), mail house employees, associated sponsors and/or agencies, their family members and members of their households shall not be eligible to participate in the "Fuccillo Huge-A-Thon 2017 Event". For purposes of this Event, "immediate family members" are spouses and parents, grandparents, siblings, children, grandchildren and their respective spouses

7. At approximately 6:00 p.m. on Tuesday, June 6, 2017 a random drawing will be conducted at Fuccillo Hyundai of Syracuse to determine the two (2) Grand Prize Winners. One adult customer at Fuccillo Hyundai of Syracuse at the time will be randomly selected to pick the winning Registration Form from the special collection container for on-line Registration Forms and another adult customer will be randomly selected to pick the second winning Registration Form from the collection container holding the in-dealership Registration Forms. **YOU DO NOT NEED TO BE PRESENT TO BE SELECTED AS THE GRAND PRIZE WINNER.**

8. The Participants whose Registration Forms are selected shall be designated the Grand Prize Winners of the drawing, provided, that the selected Participants have satisfied and complied with all the "Contest Rules" ("Certification"). All other Registration Forms shall be retained until the Grand Prize Winners have received Certification. In the event that a Grand Prize Winner does not receive Certification, a subsequent drawing will be conducted as soon as possible until a Participant or Participations is/are selected and receives Certification.

9. After being Certified as the Grand Prize Winners, the "Fuccillo Huge-A-Thon 2017 Event" Drawing Coordinator will be available to the Grand Prize Winners for assistance with respect to the Grand Prize.

10. The Grand Prize Winners shall be responsible for the payment of any and all applicable federal, state and local taxes, regardless of type, including but not limited to income and/or personal property taxes, applicable to winning their respective Grand Prizes, and for any and all costs and expenses directly or indirectly associated with and/or in conjunction with winning their respective Grand Prizes. Each Grand Prize Winner will each be required to sign an IRS Form W-9 or its equivalent in conjunction with winning their respective Grand Prizes and will receive an IRS Form 1099-Misc in conjunction with winning their respective Grand Prize.

11. In order to accept the Grand Prize, a Grand Prize Winner (i) must accept responsibility in writing for the payment of any and all costs and expenses directly or indirectly associated with and/or in conjunction with winning the Grand Prize; (ii) must provide a valid State driver's license confirming the Grand Prize Winner to be a licensed driver and to be 18 years of age or older; and (iii) must accept responsibility in writing for the payment of any and all applicable federal, state and local taxes, regardless of type, including but not limited to any and all income taxes, applicable to winning the Grand Prize.

12. The Grand Prize is non-transferable and not assignable. If it is illegal, for any reason, to award a Grand Prize to the particular "Grand Prize Winner", then that Grand Prize Winner shall be disqualified and another Registration Form shall be selected until a Grand Prize Winner is Certified and has been awarded that Grand Prize.

13. In the event that a Grand Prize Winner is unwilling to accept the Grand Prize, a \$10,000 cash buy-out may be alternatively selected by either or both Grand Prize Winners. The election to take the alternative cash buy-out of \$10,000 must be made by the Grand Prize Winner with the Drawing Coordinator by 5:00 p.m. on Wednesday, June 7, 2017.

If you have any questions concerning the Contest Rules for the "Fuccillo Huge-A-Thon 2017 Event" drawing, please contact the Drawing Coordinator, Ms. Amy Homa, at (800) 235-8037, Ext. 415.